About “MIBE”

✓ Laurea Magistralis in International Business & Entrepreneurship

✓ Two curricula:
  a. *International Management*
  b. *Digital Management*
## (Main) Topics

<table>
<thead>
<tr>
<th>Innovation &amp; Entrepreneurship</th>
<th>International</th>
<th>Digital</th>
<th>Others</th>
</tr>
</thead>
<tbody>
<tr>
<td>▪ Innovation Management</td>
<td>▪ International Business and Management</td>
<td>▪ Digital Marketing</td>
<td>▪ Firm Valuation and Capital Market Instruments</td>
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<tr>
<td>▪ International Entrepreneurship</td>
<td>▪ DBI (Doing Business In)</td>
<td>▪ Growth Hacking</td>
<td>▪ Project Management</td>
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<tr>
<td>▪ Corporate Entrepreneurship</td>
<td>▪ International Marketing</td>
<td>▪ Big Data Analysis</td>
<td>▪ Statistics &amp; Data Mining</td>
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<td>▪ Equity Markets, Business Angels &amp; VCs</td>
<td>▪ Cross-cultural Marketing</td>
<td>▪ Management of Information Systems</td>
<td>▪ Consultancy and Soft Skills</td>
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<td>▪ Cyber Security</td>
<td>▪ Basics of Competition and International Law</td>
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<td>▪ SQL / Database Management</td>
<td>▪ Basics of Economics</td>
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</tbody>
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Course Synopsis | 1st Year, 2nd Term

- INTERNATIONAL BUSINESS & MANAGEMENT [both curricula]
- ECONOMICS OF EMERGING MARKETS [both curricula]
- INTERNATIONAL ENTREPRENEURSHIP AND ENTREPRENEURIAL MARKETING
- APPLIED PROJECT MANAGEMENT
  - or
  - DOING BUSINESS IN
- CONSULTANCY AND SOFT SKILLS
  - NEWS! Coding (optional)
- APPLIED PROJECT MANAGEMENT
  - or
  - HEALTHCARE MANAGEMENT
- NEWS! IPMA Certification

MIBE 2017-2018 | http://mibe.unipv.it
Course Synopsis | 2nd Year, 1st Term

MANAGEMENT OF INFORMATION SYSTEMS [both curricula]

INTERNATIONAL ECONOMICS & POLICY

ECONOMICS OF INNOVATION AND INDUSTRIAL DYNAMICS

PERFORMANCE MANAGEMENT

or

INTERNATIONAL ACCOUNTING

DIGITAL MARKETING

or

ADVANCED MARKETING & SIMULATION

DATABASE DESIGN & MANAGEMENT

or

(FOREIGN LANGUAGE)

DATABASE DESIGN & MANAGEMENT

NEWS!
+ Module on Cyber Security

Flipped!
✓ Internship, or 2 elective courses
✓ Thesis
Why “MIBE”

1. Optimal Mix of Faculty
2. International Context & Programs
3. Strong partnership with Companies
4. Practice beside Theory
5. Community
1. Optimal Mix of Faculty & Guests
2. International Context & Programs

- International Students & Faculty
- 14 Double Degree Programs
- Several Exchange Programs
3. Strong partnership with Companies

- Bip.
- 7 PIXEL
- Engineering
- Polo Tecnologico di Pavia
- IBM
- TGD
- 3M
- Scotti
- P&G
- Italian Angels for Growth
- UBI Banca
- axélero
- Marazzi & Associati
- CONFINDUSTRIA PAVIA
- facility
- accenture
- Vodafone
- CNH Industrial
- LG
- BRAAS MONIER BUILDING GROUP
3b. “LAUREA PLUS”

- Gruppo selezionato di studenti (10)
- 3 + 2 interships;
- Internship “speciali”;
- 2 lettere referenza;
- Possibilità di internship all’estero;
- Sessioni dedicate.

1. Accenture
2. Business Integration Partners - BIP
3. Confindustria
4. Engineering
5. FacilityLive
6. IBM
7. Monier Group
8. SevenPixel
9. TGD
10. Riso Scotti
11. RES Research for Enterprise Systems
12. UBI Banca / UBISS
13. Vodafone
4. Practice beside theory
5. Community

#WEAREMIBERS
A strong community, because MIBE is a distinctive mark to wear and recognise